

# National IBR Eradication Programme



## Business Plan 2025



Animal Health Ireland (AHI) is a private-public partnership established between private agri-sector stakeholders and the Department of Agriculture, Food and the Marine (DAFM).

AHI aims to provide the knowledge, education and coordination required to establish effective control programmes for important diseases of livestock that are not subject to international regulation and in so doing to contribute to an economically, socially and environmentally sustainable farming and agrifood sector through improved animal health and welfare.

AHI gratefully acknowledges the financial and other contributions of our stakeholders



[www.animalhealthireland.ie](http://www.animalhealthireland.ie)



## Programme Objective

To eradicate Infectious Bovine Rhinotracheitis (IBR)/BoHV-1 from the national herd, subject to a positive cost-benefit analysis and a mandate from Animal Health Ireland Stakeholders.

### COMMUNICATIONS

	Q1 ▼	Q2 ▼	Q3 ▼	Q4 ▼
<b>01</b> Develop and implement a communications plan to raise awareness of IBR and to communicate options for a national IBR eradication programme.	Progress bar (blue arrow) spanning all four quarters.			
<b>02</b> Develop and deliver private veterinary practitioner training on IBR.	Progress bar (blue arrow) spanning all four quarters.			

### PROGRAMME DEVELOPMENT

	Q1 ▼	Q2 ▼	Q3 ▼	Q4 ▼
<b>01</b> Convene regular meetings of an IBR Implementation Group to consider options for a national eradication programme, taking account of requirements of the Animal Health Law and progress decisions made.	Progress bar (red arrow) spanning all four quarters.			
<b>02</b> Continue to develop a national model in support of an IBR programme and use it to address questions on programme design and implementation.	Progress bar (red arrow) spanning all four quarters.			
<b>03</b> Subject to IBR Implementation Group decisions initiate steps to begin a national IBR programme.	Progress bar (red arrow) spanning all four quarters.			
<b>04</b> To perform a study to explore the use of bulk tank milk and first lactation testing in the context of an IBR control programme, and present the results to the IBR TWG and IG.	Progress bar (red arrow) spanning all four quarters.			
<b>05</b> Continue studies to determine the prevalence and impact of IBR, including an analysis of bulk milk surveillance to identify and address risk factors for positivity, abattoir-based prevalence and risk-factor study of under 30-month-old cattle.	Progress bar (red arrow) spanning all four quarters.			
<b>06</b> To work with DAFM's Laboratories to resolve the bulk milk testing issues that have delayed the twice-yearly testing for IBR antibodies.	Progress bar (red arrow) spanning all four quarters.			
<b>07</b> Implement routine bulk tank milk testing for dairy herds and associated communications.	Progress bar (red arrow) spanning all four quarters.			
<b>08</b> Develop a module on the ICBF database to display the results of twice-yearly national bulk tank surveillance testing and to use this to generate result-led communications to herd owners.	Progress bar (red arrow) spanning all four quarters.			



## PROGRAMME DEVELOPMENT

**09** Subject to IBR Implementation Group decisions, to develop the functionality of ICBF to manage the programme.

Q1 ▼	Q2 ▼	Q3 ▼	Q4 ▼
---------	---------	---------	---------



**10** Contribute to sectoral sustainability through actions assigned to AHI within AgClimatise Roadmap and INAP2. Specifically, work towards the development of a programme to reduce prevalence levels of IBR. Also, to initiate targeted communications to herds to promote IBR control, including vaccination where necessary.

Q1 ▼	Q2 ▼	Q3 ▼	Q4 ▼
---------	---------	---------	---------

