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Chairman's address

The past year has been another active one for AHI. The range of activities in which we are involved and the challenges we face both continue to grow as the organisation has moved into the delivery phase of two major national programmes, BVD and CellCheck. The level of commitment on the part of AHI staff and our various stakeholders has had to rise to meet these challenges; for example, within the BVD programme in 2012, twenty-three public meetings were held, in addition to fourteen meetings of the Implementation Group and two meetings of the Technical Working Group. The activity in the CellCheck programme was no less intense.

The cross-border collaboration with Northern Ireland in relation to the BVD programme and the emerging Johne's disease programme has been very encouraging, I would like to express my gratitude to John Thompson, Chairman of Animal Health and Welfare NI, and to his Board for the collaborative and collegial approach they have taken to our joint work.

As ever, the financial and other support of the stakeholders, the wise counsel of my fellow Directors, and the commitment of the CEO and the staff of AHI have been fundamental in enabling the organisation to deliver on behalf of the industry, and I wish to extend my most sincere thanks to all of these individuals and organisations.



Mike Magan Chairman, AHI

Chief Executive Officer's report

It would not be possible to reflect on 2012 without marking out for particular mention the development of the first corporate strategy for Animal Health Ireland. Covering the period 2012-2014, the strategy was developed in close consultation with all relevant parties, including the stakeholders and Members of AHI, the Board and the Technical Working Groups. In any organisation, but most particularly in a small organisation such as AHI, it is vital to be absolutely clear as to what objectives can be achieved with llimited resources, and the value of this strategy is that it identifies a clear set of strategic priorities for AHI in the period up to the end of 2014 that are challenging, but nonetheless achievable from within the existing resource base. In this period, AHI will concentrate its resources on four programmes:

- Bovine Viral Diarrhoea (BVD)
- CellCheck (mastitis/SCC control)
- Johne's disease
- Infectious Bovine Rhinotracheitis (IBR)

Business plans with specific milestones and timelines in respect of each of the above programmes were developed in 2012 and these and their subsequent iterations will be used as the basis on which to report progress back to AHI's stakeholders and Members on an annual basis. In addition to these priority programmes, several other important work-streams have been identified, relating to Biosecurity, CalfCare (calf health), parasite control and animal health economics, and AHI has committed to delivering a series of specific actions in respect of each of these within the lifetime of the current strategy.

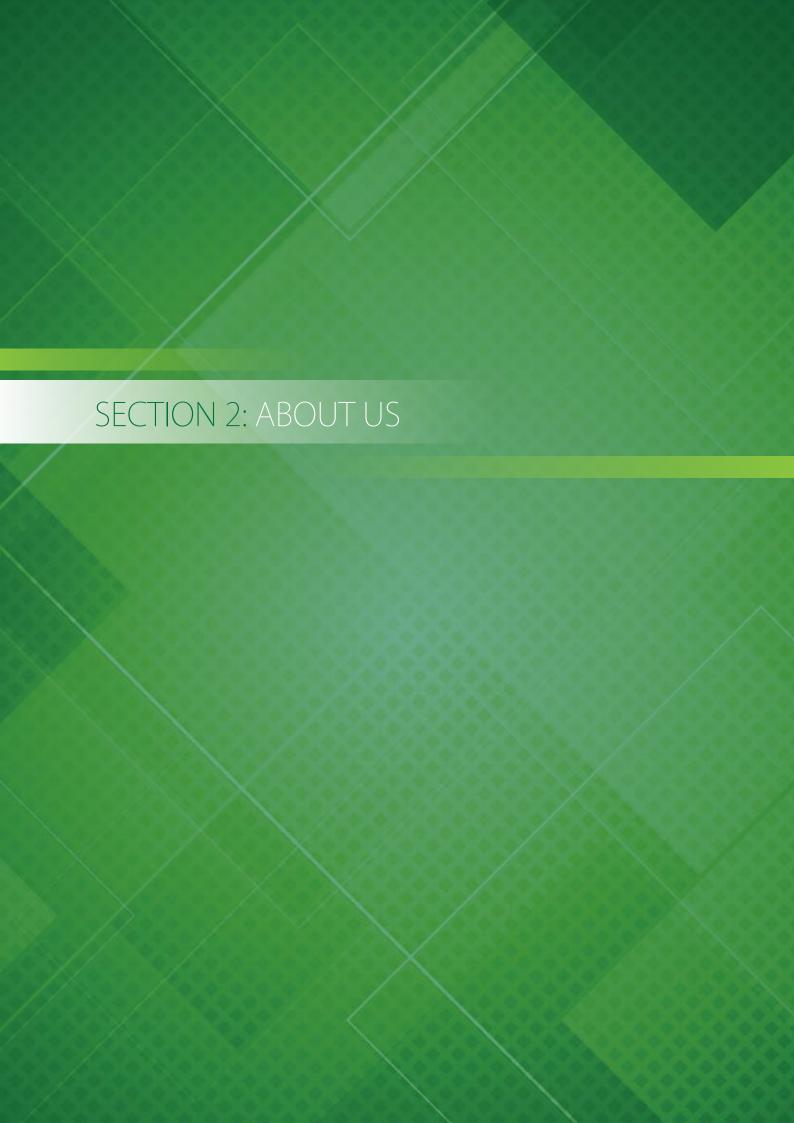
The last quarter of 2012 saw intense activity aimed at finalising preparations for the start of the compulsory phase of the national BVD eradication programme on January 1st 2013. The operation of the voluntary phase of the programme in 2012 proceeded smoothly, testament to the very positive engagement with the programme by Irish farmers, and the huge efforts of the Programme Manager, Dr. David Graham, supported by the BVD Implementation and Technical Working Groups. Dr. Graham was also very active in Northern Ireland, where he assisted Animal Health and Welfare Northern Ireland (AHWNI) to gear up for the start of a voluntary phase of a BVD eradication programme in January 2013. The level of cooperation between the two jurisdictions at the start of a major animal health programme in the bovine sector is, to my knowledge, unprecedented, and bodes well for future co-operation right across the island in relation to the control of infectious animal diseases. In September 2012, AHI and AHWNI signed a Memorandum of Understanding to enable the effective sharing of resources between the two organisations, and the cost-effective delivery of major disease control programmes on an all-island basis.

AHI's other major national programme, CellCheck, has also been very active in 2012, and Finola McCoy, the Programme Manager, summarises the major developments below. These include the launch by Minister Simon Coveney of the 'CellCheck Farm Guidelines for Mastitis Control' and the commencement of the training of service providers. The completion of service-provider training will create the basis for the all-important engagement with dairy farmers through farmer workshops, the roll-out of which will commence in 2013 and accelerate in 2014 in advance of the end of the milk quota regime.

I look forward to the opportunity at our forthcoming Annual General Meeting to reporting the very good delivery that has been achieved against the targets set out in the 2012 Business Plans, testament to the commitment of the Chairs and members of the various Technical and Implementation Groups, and most especially to the positive engagement by the dairy and livestock farmers of Ireland with our various programmes.



Joe O'Flaherty Chief Executive, AHI



The Company

Animal Health Ireland (AHI) is an industry-led, not-for-profit partnership between livestock producers, processors, animal health advisers and government. Its remit includes diseases and conditions of livestock which are endemic in Ireland, but which were not, when AHI was established, subject to regulation and coordinated programmes of control. AHI is a Company Limited by Guarantee and not having a Share Capital, incorporated as such under the Companies Acts (1963-2006) on 11th May 2009. The Memorandum and Articles of Association of the Company are available to view on the AHI website¹.

Animal Health Ireland is 50% funded by the Department of Agriculture, Food & The Marine (DAFM) and 50% by private sector investors. On the establishment of the Company in 2009, DAFM committed to provide AHI a maximum amount of €500,000 per annum for a period of 5 years, subject to the receipt of a matching contribution by non-State sources, and to the provisions made in the Annual Estimates of Public Expenditure. In establishing the appropriate level of contribution by individual private sector Stakeholders, account is taken of the size of the organisation and of the nature of the business in which it is engaged.

The Members

The Members are the various organisations that set the overall strategic direction of the organisation and that provide the necessary financial and other resources to enable Animal Health Ireland to operate effectively. Members have entitlement to vote at General Meetings, and where voting by poll takes place, each Member is entitled to one 'Contribution Vote' in respect of every €3,000 of Annual Financial Contribution to the Company.

As of 31st December 2012, the following organisations were Stakeholders and/or Members in Animal Health Ireland (* indicates membership). The Register of Members is available to view from the Member Area of the AHI website.

Dairy and Beef Processors

ABP Ireland*

Arrabawn Co-op*

Carbery Group*

Connacht Gold*

Dairygold Co-op*

Dawn Meats*

Glanbia*

Kepak Group*

Kerry Agribusiness*

Lakeland Dairies*

Slaney Foods*

Tipperary Co-op*

Town of Monaghan Co-op

Wexford Milk Producers*

Farmers' organisations

Irish Cattle and Sheep Farmers' Association (ICSA)*

Irish Charolais Cattle Society*

Irish Co-operative Organisation Society (ICOS)*

Irish Creamery Milk Suppliers' Association (ICMSA)*

Irish Farmers' Association (IFA)*

Irish Holstein Friesian Association (IHFA)*

Irish Milk Quality Co-operative Society (IMQCS)

Macra na Feirme*

Pedigree Cattle Breeders' Council of Ireland*

Professional/Advisory/Support services

Cork Marts*

DAFM - Veterinary Lab Services*

ICBF*

Irish Dairy Board

UCD

Veterinary Ireland*

Government and State Agencies

Bord Bia*

Department of Agriculture, Food and the Marine*

Teagasc*

The Board

The Board of Animal Health Ireland comprises seven non-executive Directors. During the year, the Directors of Animal Health Ireland were:

Director	Date of appointment (reappointment)
Director	Date of appointment (reappointmen

Mr. Mike Magan, Chairman (Dairy Farmer)	May 2009 (December 2012)
Mr. Gerard Brickley (Bord Bia)*	May 2009
Mr. Joe Collins (Irish Dairy Board)	May 2009
Professor Michael Doherty (UCD)	May 2009
Mr. John O'Sullivan (Dairy Farmer)	May 2009
Mr. Robin Talbot (Beef Farmer)	May 2009 (December 2012)

Rotation of Chairman and Directors

The Articles of Association of AHI provide that the first Chairman appointed shall hold office until the termination of the first Board meeting following the Third Annual General Meeting and shall then retire but shall be eligible for re-election. Thereafter, subject to the provisions of the Articles, the Chairman from time to time shall hold office from the termination of the Board meeting at which he was elected until termination of the first Board meeting following the third next Annual General Meeting following his election.

In relation to Directors, the Articles of Association state that at the first Board meeting following every third Annual General Meeting a number of Directors shall retire from office according to the following sequence: two Directors shall retire at the first such Board meeting, three Directors shall retire at the second such Board meeting, two Directors shall retire at the third such Board meeting and thereafter the Directors shall rotate according to the same sequence repeated from time to time².

At the Board meeting of 11th December 2012, following written consultation with the Members, Mike Magan retired as Chairman and Director of AHI and Robin Talbot retired as Director. Both were reappointed as Directors, and Mike Magan was subsequently unanimously re-elected by the Board as Chairman of AHI.

Directors' remuneration

Directors of AHI who are public servants are precluded from drawing an Honorarium from the Company under the 'one person one salary' principle³. One of the Directors serving in 2012 was precluded from receiving fees from Animal Health Ireland on this basis. The payment of fees to those Directors eligible to receive them is subject to compliance with the Code of Practice for the Governance of State Bodies⁴, and fees are subject to taxation.

st Gerard Brickley retired from Bord Bia in February 2012.

 $^{^2}$ Articles 35 and 45 of the Articles of Association set out the rules governing the appointment and retirement of Chairmen and Directors.

 $^{^{3}}$ Established by the Review Body on Higher Remuneration in the Public Service (1972).

⁴ As approved in October 2001 (Appendix D).

The Management Team

At 31st December 2012, the permanent staff of Animal Health Ireland comprised the following:

Name	Title	Date of employment
Mr. Joe O'Flaherty	Chief Executive Officer	24/09/2009
Ms. Nuala Morgan	Company Secretary	08/03/2010
Dr. David Graham	Programme Manager (Biosecure Diseases)	01/10/2010
Mr. Karol Harvey	Planning & Operations Manager	29/11/2010
Ms. Fionnuala Malone	Technical Working Group Liaison	16/03/2011
Ms. Jackie Dempsey	Administrative Assistant (Part-time)	01/03/2012
Ms. Grainne Dwyer	Communications Manager	01/09/2012

Finola McCoy (CellCheck Programme Manager)

In addition to the staff directly employed by the Company at 31st December 2012, under the terms of a Collaboration Agreement between Teagasc and AHI, a member of Teagasc staff, Ms. Finola McCoy, was assigned on a full-time basis to the position of Programme Manager for the national mastitis control programme, *CellCheck*.

Technical Working Groups

The Technical Working Groups (TWGs) comprise experts and experienced practitioners from a variety of fields who are tasked with drawing up factual resources, the development of decision-making tools, and the identification of areas for further Research and Development. Furthermore, in areas in which AHI is developing disease control and eradication programmes of national scope, the TWGs, in conjunction with the relevant Implementation Group (IG), are responsible for the development and implementation of these programmes. By giving of their time free of charge, these experts enable AHI access the technical resources required to develop its various programmes at a fraction of the true commercial cost of such expertise. Animal Health Ireland gratefully acknowledges the generosity of these individuals and that of their parent organisations and employers in this regard.

As of 31st December 2012, seven Technical Working Groups were operational and had met on at least one occasion over the course of 2012. Further details of the Technical Working Groups, including biographies of the Chairmen and members, are available at http://www.animalhealthireland.ie/page.php?id=205

Biosecurity TWG 2 meetings held between 1/1/2012 and 31/12/2012

Member Name	Parent Organisation	Meetings attended
John Mee (Chair)	Teagasc	2
Stephen Conroy	Manager, Tully Bull Performance Centre, Kildare	0
Bosco Cowley	MSD	2
Bernard Eivers	National Cattle Breeding Centre	0
Richard Fallon	Retired	2
Tim Geraghty	UCD	2 (by phone)
David Graham	AHI	0
Pat Kirwan	Veterinary Practitioner	2
Fionnuala Malone	Technical Working Group Rapporteur AHI	2
John Moriarty	Central Vet Research Laboratory	2
Luke O'Grady	UCD	1
Ronan O'Neill	DAFM, Veterinary Laboratory Services	2
Michael Sexton	Veterinary Practitioner	0

BVD TWG 2 meetings held between 1/1/2012 and 31/12/2012

Member Name	Parent Organisation	Meetings attended
Michael Doherty (Chair)	UCD	2
Damien Barrett	DAFM, Veterinary Laboratory Services	1
Bosco Cowley	MSD	2
Bernard Eivers	National Cattle Breeding Centre	2
David Graham	AHI	2
Ronan O'Neill	DAFM, Veterinary Laboratory Services	2
Fionnuala Malone	Technical Working Group Rapporteur AHI	2
John Mee	Teagasc	0
Michael Sexton	Veterinary Practitioner	2
Luke O'Grady	UCD	1
Riona Sayers	Independent Milk Laboratories	1

IBR TWG 6 meetings held between 1/1/2012 and 31/12/2012

Member Name	Parent Organisation	Meetings attended
Michael Gunn (Chair)	Retired	6
Charles Chavasse	Pfizer Animal Health	2
Stephen Conroy	Manager, Tully Bull Performance Centre, Kildare	1
Doreen Corridan	Munster Al	3
Bosco Cowley	MSD	4
Grainne Dwyer	Communications Consultant	1
Bernard Eivers	National Cattle Breeding Centre	2
Tim Geraghty	UCD	5 (4 by phone)
David Graham	AHI	5
Maria Guelbenzu	AFBI NI	3
Donal Lynch	Veterinary Practitioner	2
Fionnuala Malone	Technical Working Group Rapporteur AHI	5
Shane McElroy	Veterinary Practitioner	3
John Melville	DAFM	2
Mary Newman	Pfizer Animal Health	2
Ronan O'Neill	DAFM, Veterinary Laboratory Services	6
Riona Sayers	Independent Milk Laboratories	5

Parasite Control TWG 2 meetings held between 1/1/2012 and 31/12/2012

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Member Name	Parent Organisation	Meetings attended
Michael Doherty (Chair)	UCD	2
Micheal Casey	DAFM, Veterinary Laboratory Services	1
Bosco Cowley	MSD	2
Martin Danaher	Teagasc	0
Theo De Waal	UCD	1
June Fanning	DAFM	1
Andrew Forbes	Merial	1
John Gilmore	PVP	1
Barbara Good	Teagasc	0
Fintan Graham	Veterinary Practitioner	1
lan Hogan	Veterinary Laboratory Services	2
Maura Langan	Norbrook	1
Fionnuala Malone	Technical Working Group Rapporteur AHI	2
Grace Mulcahy	UCD	0
Tom Murphy	CVRL DAFM	1
Donal Toolan	DAFM	1

CalfCare TWG 3 meetings held between 1/1/2012 and 31/12/2012

Member Name	Parent Organisation	Meetings attended
Ingrid Lorenz (Chair)	UCD	3
Muireann Conneely	Teagasc	3
Charles Chavasse	Pfizer Animal Health	2
Bernadette Earley	Teagasc	2
John Fagan	DAFM, Veterinary Laboratory Services	3
Richard Fallon	Retired	3
Liam Gannon	Volac Ireland	3
John Gilmore	Veterinary Practitioner	1
lan Hogan	DAFM, Veterinary Laboratory Services	2
Emer Kennedy	Teagasc	1
Fionnuala Malone	Technical Working Group Rapporteur AHI	3
John Mee	Teagasc	1

Johne's disease TWG 4 meetings held between 1/1/2012 and 31/12/2012

Member Name	Parent Organisation	Meetings attended
Simon More (Chair)	UCD	4
Damien Barrett	DAFM, Veterinary Laboratory Services	2
Jim Buckley	Cork County Council	0
Bill Cashman	Veterinary Practitioner	4
Richard Fallon	Retired	4
Margaret Good	DAFM	4
David Graham	AHI	2
Kevin Kenny	CVRL, DAFM	3
Fionnuala Malone	Technical Working Group Rapporteur AHI	3
John Mee	Teagasc	1
Ciaran Mellett	Veterinary Practitioner	3
Peter Mullowney	DAFM	3
Samuel Strain	AFBI NI	3
Paul Whyte	UCD	3

CELLCHECK TWG 2 meetings held between 1/1/2012 and 31/12/2012

Member Name	Parent Organisation	Meetings attended
Simon More (Chair)	UCD	2
Willie Buckley	Riverview Veterinary Clinic	0
Don Crowley	Teagasc	1
Brendan Dillon	Glanbia	1
Kevin Downing	ICBF HerdPlus	1
Edmond Harty	Dairymaster	0
Alan Johnson	DAFM Veterinary Laboratory Services	0
Patrick Kelly	Munster Al	0
Fionnuala Malone	Technical Working Group Rapporteur AHI	2
Finola McCoy	AHI / Teagasc	2
Luke O'Grady	UCD	2
Frank O'Sullivan	Veterinary Practitioner	2
George Ramsbottom	Teagasc	0
Tom Ryan	Teagasc	2

Implementation and Consultation Groups

In conjunction with the relevant Technical Working Group, the Implementation Groups (IGs) are responsible for the development, implementation and monitoring of major animal health programmes. Members of the Implementation Groups are drawn from the relevant AHI stakeholder organisations. Over the course of 2012, Implementation Groups for the BVD eradication programme and for the Johne's disease control programme, and an Industry Consultation Group for CellCheck, were operative. Further details of the Implementation Groups are available at http://www.animalhealthireland.ie/page.php?id=206.

BVD Implementation Group

BVD IG 14 meetings held between 1/1/2012 and 31/12/2012

Member Name	Parent Organisation	Meetings attended
Joe O'Flaherty (Chair)	AHI	14
David Graham	Programme Manager, AHI	13
Prof Michael Doherty	(UCD, Chair of BVD TWG)	6
Luke O'Grady	UCD/TWG	1
Bosco Cowley	TWG	1
Grainne Dwyer	AHI	7
Karol Harvey	AHI	13
Mike Magan	AHI	1
Martin Blake	DAFM	3
Pat Brangan	DAFM	2
Micheal Casey	DAFM	5
Donal Sammin	DAFM	7
Sean Coughlan	ICBF	8
Mike Lynch	ICBF	7
Mary Buckley	ICMSA	1
John Enright	ICMSA	1
Michael Guinan	ICMSA	3
Pat McCormack	ICMSA	7
Ray Doyle	ICOS	5
Michael Biggins	IFA	11
Tomás Bourke	IFA	13
Tom Phelan	IFA	11
John Waters	IFA	13
Richard Whelan	IHFA	9
Donal Carey	IHFA	5
Louis Byrne	PCBCI	7
John Donworth	Teagasc	11
Conor Geraghty	Veterinary Ireland	9
Pat Kirwan	Veterinary Ireland	6
Donal Lynch	Veterinary Ireland	9
Finbarr Murphy	Veterinary Ireland	3
John O'Roarke	Veterinary Ireland	11
Colin Smyth	UFU (Observer)	1

CellCheck Industry Consultation Group

Cellcheck ICG

3 meetings held between 1/1/2012 and 31/12/2012

Member Name	Parent Organisation	Meetings attended
Mike Magan (Chair)	AHI	3
Finola McCoy	Programme Manager	3
Joe O'Flaherty	AHI	1
Karol Harvey	AHI	3
Grainne Dwyer	AHI	1
Martin Crowe	ACA	2
Jerry Ryan	Arrabawn Co-op	2
Tom Starr	Arrabawn Co-op	2
Sinead Treanor	Carbery	2
Paul Cullinane	Connacht Gold	2
Anthony Walsh	Connacht Gold	1
Martin Blake	DAFM	1
Liam O'Flaherty	Dairygold	1
Anne Browne	Glanbia	1
Brendan Dillon	Glanbia	2
Pat McCormack	ICMSA	1
Catherine Lascurettes	IFA	1
George Kearns	IMQCS	2
Joe Moriarty	Kerry Agribusiness	2
Dermot Coyle	Lakeland Dairies	2
Tom Downes	Lakeland Dairies	2
George Ramsbottom	Teagasc	1

Johne's disease Implementation Group

ID IG

5 meetings held between 1/1/2012 and 31/12/2012

Member Name	Parent Organisation	Meetings attended
Joe O'Flaherty (Chair)	АНІ	5
David Graham	Programme Manager, AHI	5
Prof Simon More	(UCD, Chair of JD TWG)	5
Mike Magan	AHI	5
Sam Strain	AHI/AHWNI	1
Karol Harvey	AHI	4
Maria Kilmartin	ABP Ireland	2
Paul Matthews	ABP Ireland	3
Derry Connolly	Carbery	3
John O'Brien	Carbery	4
Sinead Treanor	Carbery	4
Micheal Casey	DAFM	1
Michael Sheridan	DAFM	2

Johne's disease Implementation Group (continued)

JD IG

5 meetings held between 1/1/2012 and 31/12/2012

JD IG	5 meetings held between 1/1/2012 and 31/12/2012	
Member Name	Parent Organisation	Meetings attended
John Egan	DAFM-VLS	2
Donal Sammin	DAFM-VLS	4
Dan Curtin	Dairygold	4
Eamon O'Sullivan	Dairygold	2
Shane McElroy	Glanbia	4
Sean Coughlan	ICBF	2
Mike Lynch	ICBF	4
Michael Guinan	ICMSA	5
Ciaran Dolan	ICMSA	3
Pat McCormack	ICMSA	2
John Enright	ICMSA	1
Gerald Quain	ICMSA	3
Geoff Hamilton	ICSA	1
Micheal Ahern	IDB	3
Marese Walsh	IDB	1
Tomás Bourke	IFA	5
Teddy Cashman	IFA	1
Paddy Donnelly	IFA	3
Kevin Kiersey	IFA	1
Sean O'Leary	IFA	2
John Waters	IFA	4
Donal Carey	IHFA	1
Charlie Gallagher	IHFA	4
Richard Whelan	IHFA	1
Kieran Collins	Kerry Agribusiness	2
Sinead Breen	Lakeland Dairies	1
Pat Shiels	Lakeland Dairies	1
Doreen Corridan	Munster Al	1
Pat Mulvehill	Munster Al	1
Louis Byrne	PCBCI	4
Laurence Feeney	Progressive Genetics	4
Donal O'Donnell	Progressive Genetics	3
Andy Shannon	Progressive Genetics	1
John Donworth	Teagasc	1
Tom O'Dwyer	Teagasc	1
Ciaran Mellett	TWG	2
Bill Cashman	Veterinary Ireland	4
Conor Geraghty	Veterinary Ireland	1
Donal Lynch	Veterinary Ireland	1
John O'Roarke	Veterinary Ireland	1



General meetings of Members

The Third Annual General Meeting of the Company was held in Dublin on 14th June 2012. Following an opening address by Simon Coveney, T.D., Minister for Agriculture, Food and the Marine, the financial statements for the year ended 31st December, 2011 and the report of the Directors and Auditors thereon were adopted. A detailed report on AHI strategy (2012-2014) and delivery against Business Plans of the four priority programmes was provided by the CEO. The Minutes of this and previous AGMs are available to members through the stakeholder portal on the AHI website.

Board meetings

The Board met on three occasions between 01/01/2012 and 31/12/2012. The attendance of Directors at these meetings is summarised below:

Director	Meetings attended
M. Magan (Chairman)	3
G. Brickley	3
J. Collins	2
M. Doherty	2
J. O'Sullivan	3
R. Talbot	3

Committees

As of 31st December 2012, the only committee constituted by the Directors was the Remuneration Committee, which was first convened on 5th February 2010. 1 meeting of the Remuneration Committee took place in 2012.

Member	Meetings attended
J. O'Sullivan (Chairman)	1
J. Collins	1
R. Talbot	1
J. O'Flaherty	1

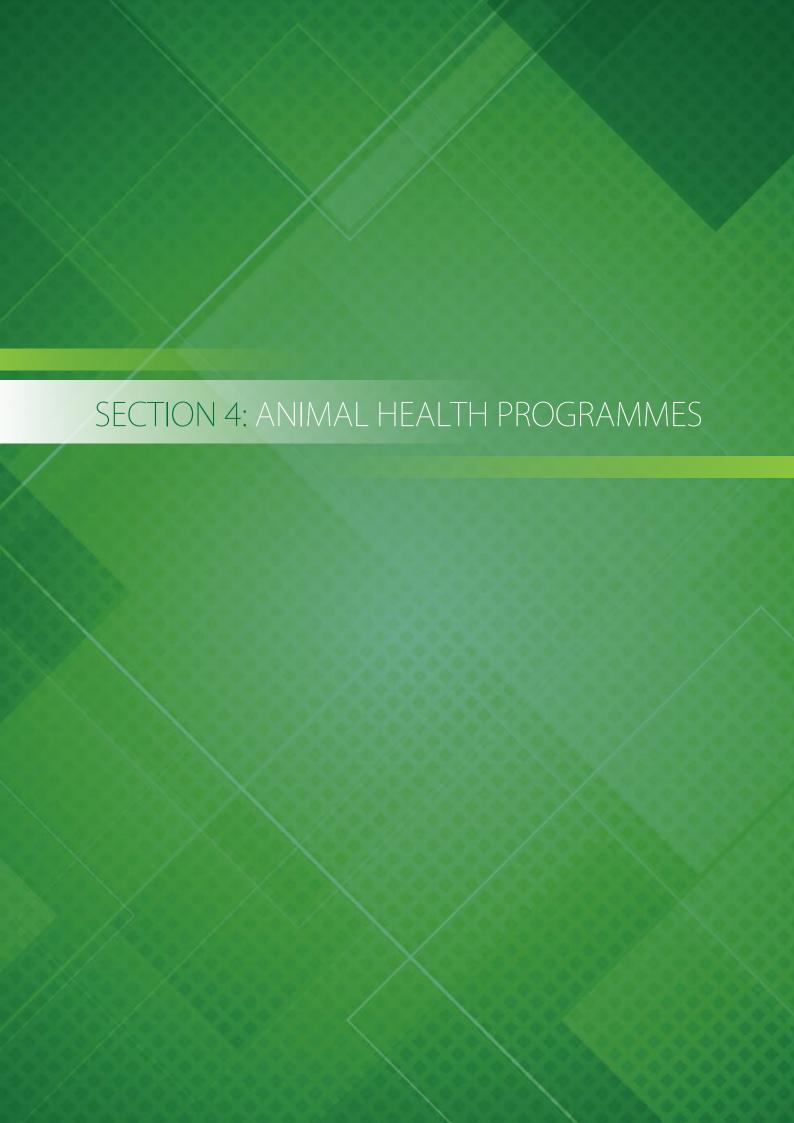
Memoranda of Understanding

Memoranda of Understanding have been developed between AHI and the organisations listed below. These memoranda are available for inspection by Members upon request.

Organisation	Date of entry into force
Department of Agriculture, Food and the Marine	14/06/2010
Teagasc	01/09/2010
Agri-Food & Biosciences Institute	22/09/2010
Glanbia	03/06/2011
UCD	18/06/2012
AHWNI	26/09/2012

Performance monitoring

Detailed business plans are produced annually by the management team, following consultation with the Board, the Members, the Technical Working Groups and the Implementation Groups. Account for progress against these business plans is provided to Members annually at the AGM and quarterly through the AHI newsletter. Quarterly management accounts of the Company are also available to Members through the Stakeholder portal of the AHI website.



Space restrictions preclude the provision here of comprehensive reviews of all of the work programmes and the following summary is therefore confined to those programmes of national scope which had proceeded to an implementation phase as of 31st December 2012. Regular updates on these and all other programmes are provided in the quarterly newsletters, which are available from the AHI website.



BVDDr. David Graham,
Programme Manager for the biosecure diseases

The industry-led national BVD eradication programme moved from planning to implementation on 1st January 2012, with the commencement of the voluntary phase of the programme, supported by promotional and educational activities.

A detailed review of the first six months of the voluntary phase of the programme was completed in September 2012. Key findings included the following:

Programme uptake. During the review period, results for 392,858 calves born in 2012 from 8,770 herds were reported to the database (with total tag orders of ~600,000).

Results of initial testing. Overall 0.61%, 0.02%, 0.44% and 98.93% of calves tested gave positive, inconclusive, empty (no tissue present) and negative results, respectively. In total 15.2% of herds had one or more calves with an initial positive or inconclusive result. The likelihood of testing positive increased with herd size for all herd types.

Confirmatory testing of calves. 1,013 calves with an initial positive or inconclusive result were retested. Overall 79.1% gave a further positive result, consistent with their being persistently infected (PI) with BVD virus.

Follow up testing of dams. ~10% of dams of calves that were confirmed as PI also tested positive for BVD virus, strongly suggesting that they in turn were PI.

Disposal of calves with an initial positive or inconclusive result. At the end of the review period around two thirds of calves with an initial positive or inconclusive result were dead. As expected, the retention rate of calves was higher in beef herds than in dairy herds.

Designated laboratories. Labs performed well, dealing with a throughput which at the peak of spring calving exceeded 35,000 samples per week, while maintaining an average turnaround time of less than 5 days.

Farmer survey. The majority of the farmers participating in the programme were satisfied or very satisfied with the programme and found the guidelines easy to comply with.

In early September the BVD Implementation Group (IG) took the decision to formally endorse progressing to a compulsory phase in 2013. This was facilitated by the award by DAFM of a tender for the provision of tissue-sample enabled official identity tags, allowing the programme to operate without the routine requirement for a third tag in each calf, and the drafting of legislation (the Bovine Viral Diarrhoea Virus Order (2012)) to provide the necessary legislative basis for the compulsory phase to begin. Key requirements in the legislation included: an obligation to carry out tissue tag testing on all calves born on or after 1st January 2013; a prohibition on

the movement of animals born after that date without a current negative BVD test result; additional testing where an animal is suspected of being infected with BVD virus (typically the mother of a virus positive calf); the option to carry out a confirmatory test following an initial positive result; and display of BVD test details on mart display boards.

The formal announcement of the compulsory phase of the programme was made by Simon Coveney T.D., Minister for Agriculture, Food & the Marine, at the National Ploughing Championships in September. A detailed communications strategy was drawn up by the BVD IG to promote the compulsory phase of the programme, with the focus on twenty three farmer meetings across the country, supplemented by articles in the farming press and interviews on local radio. Presentations were also made to veterinary practitioners and Teagasc advisors.

Programme documentation, including information leaflets for farmers and vets, was revised and the BVD section of the AHI website (www.bvdfree.ie) updated in preparation for the commencement of the compulsory phase. New web-based tools for supporting and monitoring the programme were developed by ICBF. To cope with the anticipated volumes of telephone queries a helpdesk run by DAFM and AHI staff was put in place.

During the year, linkages were developed with research institutes elsewhere in Europe with an interest in BVD, including the Agri-Food and Biosciences Institute in Belfast, Scotland's Rural College (SRUC), the Friedrich-Loeffler-Institut (FLI) in Germany and the University of Veterinary Medicine and Pharmacy in Slovakia.

During 2012, Dr. David Graham also provided programme management to support the development of a BVD eradication programme in Northern Ireland under the auspices of Animal Health and Welfare NI, working toward the introduction of a voluntary tag-based programme on 1st January 2013.



CellCheckFinola Mc Coy,
Teagasc, CellCheck Programme Manager

CellCheck Farm Guidelines for Mastitis Control

These are practical, evidence-based best practice recommendations to assist mastitis control, supported by the latest science and research. This resource, which was developed by the CellCheck Technical Working Group, was officially launched in February 2012, by Simon Coveney T.D., Minister for Agriculture, Food & the Marine.

The CellCheck Farm Guidelines for Mastitis Control have been very positively received by farmers and service providers alike, as a user-friendly manual, providing clear, consistent and independent information.

Stage 1 Service Provider training:

The first phase of engagement with service providers commenced in February, with seven Stage 1 service-provider seminars being held in locations around the country, followed by another four seminars in June. Over 500 people attended the 11 events, with almost equal numbers of vets, milking machine technicians, farm advisors and co-op advisors participating.

The seminars focused on a number of key messages, such as the economic return from lower cell counts, recognition of the roles that the various service-providers can play in controlling cell counts, and the value of working together in multi-disciplinary teams. Attendees were provided with an outline of the proposed phases of CellCheck service-provider training and an introduction to the CellCheck Farm Guidelines for Mastitis

Control, followed by a series of practical workstations where the technical aspects of some key best-practice recommendations were discussed. Feedback was very positive and most participants expressed an interest in partaking in further training and CellCheck activities.

Stage 2 Service Provider training:

The second phase of service provider training commenced in November 2012. The purpose of Stage 2 training was to provider local service providers with the skills, tools and networks required to deliver CellCheck Farmer Workshops, as part of a 4-person, multidisciplinary delivery team. 12 training dates in locations around the country were confirmed, to continue into early 2013.

CellCheck Farmer Workshops:

The delivery of introductory CellCheck Farmer Workshops commenced in September 2012, with numbers of workshops delivered increasing as the database of Stage 2-trained service providers grew. The objective of these workshops is to help farmers understand the causes of mastitis and to highlight how making simple changes in their everyday milking routines can improve and maintain lower SCC levels in their herd. The workshops are farm-based, and are a combination of classroom-style teaching, group discussion and practical workstations. Group sizes are small, with an average of 14 farmers per workshop, and the emphasis is on active learning. Participation costs €30 per farmer, and this fee goes to AHI to partially offset the cost of workshop development and delivery. By the end of 2012, approximately eight pilot workshops had been held.

Regional co-ordinators:

7 regional coordinators were identified in 2012. The role of these individuals, who are all employees of stakeholder milk processors, is to act as a local point of contact and information on the CellCheck programme, and to coordinate CellCheck Farmer Workshops, together with local service providers. They also provide the CellCheck team with feedback from the field to ensure continued improvement of the programme.

Economic research:

Economic research by Una Geary in Teagasc continued, with the publication in the Journal of Dairy Science of a scientific paper 'Estimating the effect of mastitis on the profitability of Irish dairy farms'. This work enabled the development of the CostCheck calculator, which was launched in November 2012. This interactive cost calculator, which is available online from the AHI and Teagasc websites, allows farmers to see the financial benefits of lower SCC by quantifying the financial gain that can be achieved by reducing SCC from current levels to a given target level. Economic research by Teagasc into the cost of mastitis has continued, with the focus now shifting to the costs to the processing industry.

Social Science Steering Group:

The social science steering group continued to meet throughout 2012, supporting the further development of the CellCheck programme, with a particular emphasis on programme evaluation. Work by this group, examining the drivers and constraints to improving milk quality at industry level, and the challenges inherent in working collectively towards a common goal, has been peer-reviewed and published in the Journal of Dairy Science under the title 'Opportunities and constraints to improving milk quality in Ireland: enabling change through collective action'.

Communications:

The programme manager, Finola Mc Coy, made presentations on the CellCheck programme at several national and international agricultural and mastitis conferences, including the National Mastitis Council Annual Conference (USA), the British Mastitis Conference, the Dairy Australia/Countdown Downunder Mastitis symposium, and the National Dairy Conference (Teagasc). Monthly articles continued to be produced, appearing on the first week of every month in the Irish Farmer's Journal, Teagasc Management Notes and in many stakeholder supplier/client newsletters.



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Directors and Other Information

Board of Directors

M. J. Magan (Chairman)

J. G. Brickley

J. O'Sullivan

L. J. Collins

M. L. Doherty

R. Herbert Talbot

Dr. Seán Brady (appointed 19th March 2013)

Secretary and Registered Office

N. Morgan Main Street, Carrick-on-Shannon,

Co. Leitrim.

Registered Number: 470675

Statutory Auditors

Spain, Fewer, Quinlan & Co., Chartered Accountants & Registered Auditors, The Mall, Thurles, Co. Tipperary.

Solicitors

Frank Mulvey Solicitors, Castle Building, Friary Road, Naas, Co. Kildare.

Accountants & Business Advisors

Russell Brennan Keane, RBK House, Irishtown, Athlone, Co. Westmeath.

Bankers

Bank of Ireland, Carrick-on-Shannon, Co. Leitrim

Directors' Report

The directors present herewith the audited financial statements for the year ended 31st December 2012.

Statement of Directors' Responsibilities

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and generally accepted accounting practices in Ireland including the accounting standards issued by the Accounting Standards Board and published by the Institute of Chartered Accountants in Ireland.

Irish company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the income and expenditure of the company for that year. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors confirm that they have complied with the above requirements in preparing the financial statements.

The directors are responsible for keeping proper books of account which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements are prepared in accordance with the accounting standards generally accepted in Ireland and comply with the Irish Companies Acts, 1963 to 1983 and 1990 to 2012. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Going Concern

Based on committed subscription fee income from stakeholder organisations over the next year and other forecast income, the directors are satisfied that Animal Health Ireland Initiative has adequate resources to continue for at least 12 months from the date of approval of these financial statements and it is appropriate to adopt the going concern basis in the preparation of the financial statements.

Books of Account

The measures taken by the directors to secure compliance with the company's obligations to keep proper books of account are the use of systems appropriate to the business and the employment of competent and reliable persons.

Legal Status

Animal Health Ireland Initiative is a company incorporated under the Companies Acts, 1963 to 1983 and 1990 to 2012 limited by guarantee and not having a share capital. Animal Health Ireland Initiative is a not for profit organisation set up to enhance value for livestock farmers and the agrifood industry through superior animal health. All income to the company is applied towards the running of the organisation.

Directors' Report (continued)

Directors

The names of the persons who were directors at anytime during the period ended 31st December 2012 are set out below. Unless indicated otherwise, they served as directors for the entire period.

- Mike Magan (Chairman)
- Gerard Brickley
- John O'Sullivan
- Laurence J. Collins
- Michael Doherty
- Robin Herbert Talbot

Principal Activities and Date of Incorporation

Animal Health Ireland Initiative was incorporated on 11th May 2009 as a Company Limited by Guarantee and not having a share capital. Its principal activities are to promote awareness and education and to coordinate effective control programmes for non-regulated diseases of livestock.

Results

True results for the financial year are set out on pages 32 to 40.

Subsequent Events

There have been no significant events affecting the company since the year end.

Transaction involving Directors

There were no contracts of any significance in relation to the affairs of the company in which the directors had any interest, as defined in the Companies Acts, 1990, at any time during the year ending on 31st December 2012.

Auditors

The auditors, Spain, Fewer Quinlan & Co., have indicated their willingness to continue in office in accordance with the provisions of Section 160(2) of the Companies Act, 1963.

on behalf of the Board	
Mike Magan	Gerard Brickley
27th September 2013	

Independent Auditors' Report to the Members of Animal Health Ireland Initiative

(A Company Limited by guarantee and not having a share capital)

We have audited the financial statements on pages 32 to 34 and the related Notes on pages 36 to 40. These financial statements have been prepared under the accounting policies set out on page 35.

Respective responsibilities of directors and auditors

The directors' responsibilities for preparing the financial statements in accordance with the accounting standards issued by the Accounting Standards Board and published by The Institute of Chartered Accountants in Ireland (Generally Accepted Accounting Practice in Ireland) are set out in the Statement of Directors' Responsibilities on pages 28 to 29.

Our responsibility is to audit the financial statements in accordance with relevant legal and statutory requirements and International Standards on Auditing (UK and Ireland). This report, including the opinion, has been prepared for and only for the company's members as a body in accordance with Section 193 of the Companies Act, 1990 and for no other purpose. We do not, in giving this opinion, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

We report to you our opinion as to whether the financial statements give a true and fair view, in accordance with Generally Accepted Accounting Practice in Ireland applicable to, and are properly prepared in accordance with Irish statute comprising the Companies Acts, 1963 to 1983 and 1990 to 2012. We state whether we have obtained all the information and explanations we consider necessary for the purposes of our audit and whether the financial statements are in agreement with the books of account. We also report to you our opinion as to:

- Whether the company has kept proper books of account; and
- Whether the directors' report is consistent with the financial statements.

We also report to you if, in our opinion, any information specified by law regarding directors' remuneration and directors' transactions is not disclosed and, where practicable, include such information in our report.

We read the directors' report and consider the implications for our report if we become aware of any apparent misstatements within it.

Basis of Audit Opinion

We conducted our opinion in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we consider necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity of error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Independent Auditors' Report to the Members of Animal Health Ireland Initiative (continued)

Opinion

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs at 31 December 2012 and of its income and expenditure for the year then ended, in accordance with Generally Accepted Practice in Ireland.
- have been properly prepared in accordance with the Companies Acts, 1963 to 1983, and 1990 to 2012.
- We have obtained all the information and explanations we consider necessary for the purposes of our audit. In our opinion proper books of account have been kept by Animal Health Ireland. The financial statements are in accordance with the books of account.

In our opinion the information given in the directors' report on pages 28 to 29 is consistent with the financial statements.

M.G Spain for and on behalf of Spain, Fewer Quinlan & Co. Chartered Accountants and Registered Auditors Thurles 27th September 2013.

Income and Expenditure Account

for the year ended 31st December 2012

	Note	12 Months to 31 Dec 2012	11 Months to 31 Dec 2011
		€	€
Income from Stakeholders' Subscriptions		929,441	908,650
Other Income		<u>70,456</u>	<u>7,600</u>
Total Income		999,897	916,250
Operating Expenses	2,3,4	(1,095,415)	(892,537)
Surplus/(Deficit) on Ordinary Activities before Taxation	5	(95,518)	23,713
Tax on Surplus on Ordinary Activities			
Surplus on Ordinary Activities after Taxation		(95,518)	23,713
Retained Surplus/(Deficit) at beginning of financial year		69,128	45,415
Retained Surplus/(Deficit) at end of financial year		(26,390)	<u>69,128</u>

There are no recognised gains or losses other than the surplus attributable to members of the Company for the above two financial years.

Mike Magan
27th September 2013

Gerard Brickley

Balance Sheet

as at 31st December 2012

Mike Magan

27th September 2013

	Note	31 Dec 2012	31 Dec 2011
		€	€
Fixed Assets	6	17,704	16,688
Current Assets			
Stocks		20,150	-
Debtors	7	30,300	99,880
Cash at Bank		<u>31,841</u>	84,159
		82,291	184,039
Creditors: amounts falling due within one year	8	(126,385)	(131,599)
Net Current Assets		(44,094)	52,440
Total Assets less Current Liabilities		(26,390)	69,128
Creditors: amounts falling due greater than one year		-	-
Total Net Assets		(26,390)	69,128
Financed By:			
Revenue Reserves Account	13	(26,390)	69,128
Member's Funds		(26,390)	69,128
on behalf of the Board			
on penan of the board			

Gerard Brickley

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Cashflow Statement

for the period ended 31 December 2012

Note	12 Months to 31 Dec 2012	11 Months to 31 Dec 2011
	€	€
Reconciliation of Operating Surplus to Net Cash Inflow from Operating Activities		
(Deficit)/Surplus on Ordinary Activities after Taxation	(95,518)	23,713
Depreciation	3,108	2,377
(Increase in Stocks)	(20,150)	-
Decrease / (Increase) in operating debtors and prepayments	69,580	22,230
Increase / (Decrease) in operating creditors and accruals	(5,214)	6,175
Net Cash (Outflow)/Inflow from Operating Activities	(48,194)	53,495
Increase in Cash in Period from Operating Activities		
Capital Expenditure and Financial Investment	(48,194)	54,495
Payments to acquire tangible Fixed Assets	(4,124)	(7,355)
(Decrease) / Increase in Cash	(52,318)	47,140
(Decrease)/Increase in Cash in the year / period	(52,318)	47,140
Opening Bank Balance at start of the year / period	84,159	37,109
Closing Bank Balance at start of the year / period	31,841	84,159

Statement of Accounting Policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

Accounting Convention

The financial statements are prepared under the historical cost convention in accordance with accounting standards generally accepted in Ireland and Irish statute comprising the Companies Act 1963 to 2012. Accounting Standards generally accepted in Ireland in preparing financial statements giving a true and fair view are those issued by the Accounting Standards Board. The financial statements are expressed in Euro (€).

Income

The Company's primary source of income consists of stakeholders' subscriptions. These funds are recognised in the financial statements on an accrual basis. Income received from stakeholders, including the Department of Agriculture, Food and the Marine (DAFM) is credited to the income and expenditure account so as to match it with the expenditure to which it relates. (Please also refer to policy on Government Grants).

The company also earns some service income from the provision of educational training courses to veterinary practitioners and others regarding disease control and eradication. In addition the Company levies Stakeholder Organisations, and other interested bodies and individuals a charge equivalent to the cost of delivering literature, guides and other educational material, so that the Company is in a no gain, no loss position.

Government Grants

Government grants are provided through the Department of Agriculture, Food and the Marine (DAFM) as annual stakeholder subscriptions to Animal Health Ireland Initiative (AHI). They are recognised in the profit and loss account to match them with the expenditure towards which they are intended to contribute. (Note- no government grants in respect of capital expenditure have been received to date by AHI.)

Expenditure

All expenditure to date has been written off and no value is attributed to unexpired costs or research projects completed to date.

Fixed Assets & Depreciation

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost each asset systematically over its expected useful life, as follows:

Office Equipment - 12.5% Straight Line

Fixtures and Fittings - 12.5% Straight Line

Notes to the financial statements

Note 1 Going Concern

Based on committed stakeholder subscriptions over the next two years and cash at bank, the directors are satisfied that Animal Health Ireland Initiative has adequate resources to continue for at least 12 months from the date of approval of these financial statements and it is appropriate to adopt the going concern basis in the preparation of the financial statements.

Note 2	Staff Costs	12 Months to Dec 2012	11 Months to Dec 2011
	The staff costs for all employees are comprised of:	€	€
	Wages, Salaries and Social Welfare Costs	289,782	214,767
	Other Staff Costs	127,757	112,145
	Total Staff Costs	417,539	326,912

The average number of people employed by the company during the period:

	2012	2011
Management	1	1
Administration	2	1
Project Management	1	1
Planning & Operations Management	1	1
Technical Working Group Liaison	1	1
Total	6	5

Staff Costs have increased in the period to Dec 2012 due to the effect of a 12 month financial year (11 months in the Comparative Period). The current financial year also includes salary costs for the entire period for the TWG Liaison. In the comparative period, that position was only filled for circa 8 months of that Financial Year. In addition an Administrative Assistant and a full-time Communications Consultant were hired during 2012. Previously, communications consultancy services were provided to AHI by an external party. The consultant joined AHI as a full time member of staff in late 2012 without affecting the overall expenditure on communications within AHI.

Included under Other Staff Costs is the Department of Agriculture, Food and the Marine (DAFM) contribution towards the CEO's salary and superannuation scheme. These costs form part of the DAFM's overall annual contribution to the running of Animal Health Ireland Initiative, as set out in Note 3 below.

Notes to the financial statements (Continued)

Note 3 Government Grants

The company received Government grants through the Department of Agriculture, Food and the Marine's stakeholder subscriptions totalling €461,744 in the period to 31st December 2012. This grant aid was provided as follows:

	12 Months to Dec 2012	11 Months to Dec 2011	
	€	€	
Value of overall DAFM staff input	127,757	112,145	
Contribution to overall running costs of Animal Health Ireland	333,987	339,680	
Total DAFM Contribution	461,744	451,825	

Note 4 Directors' Emoluments

In the period ended 31 January 2011 Director's emoluments were as follows:

	to Dec 2012	to Dec 2011
	€	€
Directors' Honoraria / Chairman's Per Diem	57,839	46,301
Vouched Travel Expenses	12,163	13,776
Total Emoluments paid to Directors	70,002	59,877

Note 5 Taxation

The charge for taxation is made up as follows:-

	to Dec 2012	to Dec 2011	
	€	€	
Corporation Tax Charge for the year:	-	-	

The directors have not provided for any Corporation Tax Liability for the year ending 31 December 2012. The company received a determination from Revenue in 2010 regarding its Mutual Trading status: AHI is not liable to taxation on any surplus in Stakeholder Contributions over its total expenditure for the year.

Notes to the financial statements (Continued)

Note 6	Fixed Assets	Office Equipment	Furniture & Fittings	Total
		€	€	€
	Cost			
	Opening Cost	18,682	2,056	20,738
	Additions	<u>4,124</u>	<u>O</u>	<u>4,124</u>
	Closing Costs	22,806	2,056	24,862
	Depreciation			
	Opening Depreciation	3,641	409	4,050
	Depreciation Charge	<u>2,851</u>	<u>257</u>	<u>3,108</u>
	Closing Depreciation	6,492	666	7,158
	Net Book Value			
	NBV at 31 December 2011	<u>16,314</u>	<u>1,390</u>	<u>17,704</u>
	NBV at 31 December 2012	<u>15,041</u>	1,647	16,688
Note 7	Debtors		31 Dec 2012	31 Dec 2011
			€	€
	Debtors and Prepayments		3,300	-
	Stakeholder Subscriptions		27,000	99,880
	Total Debtors		30,300	99,880
Note 8	Creditors		31 Dec 2012	31 Dec 2011
			€	€
	Prepayment of other stakeholder subscription	ns	-	-
	Accruals & Deferred Income		126,385	131,599
	Total Creditors due in less than one year		126,385	131,599

Notes to the financial statements (continued)

Note 9 Pension

Animal Health Ireland Initiative does not operate a Company pension scheme. Animal Health Ireland Initiative indirectly contributed to the pension scheme of an employee through the annual subscription made to AHI by the Department of Agriculture, Food and the Marine. In addition the company complied with legislative requirements to allow employees have deductions made from their Salary towards Personal Retirement Savings Accounts ("PRSAs").

Note 10 Share Capital

The Company is limited by guarantee and has no share capital. The liability of members is limited to one thousand euro per member.

Note 11 Related Parties

During the period ending on 31 December 2012, the Department of Agriculture, Food and the Marine (DAFM) provided staff resources on behalf of Animal Health Ireland worth a total of €127,757. The total stakeholder contribution for the year ended 31 December 2012 by DAFM to AHI as set out in Note 3 was €461,744. At 31 December 2012, DAFM owed €25,500 in respect of its 2012 annual contribution.

The company also received services in lieu of subscriptions from the following organisations:

University College Dublin (UCD)

Teagasc

Irish Cattle Breeding Federation (ICBF)

ICOS

The services, and related subscriptions received from UCD, Teagasc and ICBF were unable to be quantified and accordingly were not included in the Income and Expenditure account.

Note 12 Transactions with Directors

There were no related party transactions with the directors during the year ended 31 December 2011.

31 Dec 2012

31 Dec 2011

Note 13 Reconciliation of movements in member's funds

		01 000 1011
	€	€
Surplus for the year	(95,518)	23,713
Opening Members' Funds	69,128	45,415
Closing Members' Funds	(26,390)	69,128

Notes to the financial statements (continued)

Note 14 Company Limited by Guarantee

The company is one limited by guarantee not having a share capital. The liability of each member, in the event of the company being wound up, will not exceed one thousand euro per member.

Note 15 Approval of Financial Statements

The financial statements were approved and authorised for issue by the board of directors on 27th September 2013.

on behalf of the Board		
Mike Magan	Gerard Brickley	
27th Santambar 2012		