

IBR Eradication Programme

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IBRUSPLA v1.0

Business Plan 2018

IBR ERADICATION PROGRAMME

Animal Health Ireland, 4-5 The Archways, Carrick-on-Shannon, Co. Leitrim, N41 WN27

AHI gratefully acknowledges the financial and other contributions of our stakeholders.



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IBR ERADICATION PROGRAMME

Programme Objective: To eradicate Infectious Bovine Rhinotracheitis (IBR)/BoHV-1 from the national herd, subject to a positive cost-benefit analysis and a mandate from AHI Stakeholders.

DELIVERABLES (2018)	Q1	Q2	Q3	Q4
	Jan - Mar	Apr - Jun	Jul - Sept	Oct - Dec
A. COMMUNICATIONS				
1. Develop and implement a communications plan to raise awareness of IBR and to support a future national IBR eradication programme.				
B. PROGRAMME DEVELOPMENT AND IMPLEMENTATION				
1. Complete recruitment of a Programme Manager to support development of the framework for a national IBR eradication programme.				
2. Recruit a PhD student and initiate development of modelling capacity in support of an IBR programme and initiate work activities.				
3. Develop options for the framework of a national eradication programme and, taking account of available modelling analysis, select the most cost-effective options for incorporation into a roadmap for public consultation.				
4. Develop opportunities to pilot herd-level IBR control.				
5. Develop the functionality of the ICBF database in respect of IBR data.				
6. Consult on the initiation of a national IBR eradication programme, taking into account the costs and benefits identified in (3) with a view to initiating a programme in 2019, consistent with Foodwise 2025 target.				
7. Establish an IBR Implementation Group, subject to the outcome of (6).				