



## CELLCHECK TIP OF THE MONTH

### Record your mastitis by text message!

**RECORDING** cases of mastitis is quick and easy with the ICBF text-in service. For no more than the price of a standard text message, you can record the information, from the parlour, as soon as you see a case.

#### Remember

- This service is available to all herds whose mobile is registered on the ICBF database.
- To register your mobile number ring **1850-600-900**
- Also keep a record of the cow number, the quarter(s) infected and treatments in a notebook, or farm diary and the Animal Remedies book. You can quickly add these details to your ICBF herd records at a later date, under the Health Events option.

Recording all cases of clinical mastitis is essential. When it comes to tracking udder health performance, or investigating a herd problem, good records matter! Very often we rely on memory to provide these.....but trying to recall the details in hindsight, often months later, is not easy. Maybe you treated cow #627 already this

#### How to use the ICBF text-in service:

For example, to record a case of mastitis for cow Freeze Brand 627, text the following message to **089-4577663**

#### Mast 627

The case of mastitis will be recorded as having occurred on the date the text was sent, unless you specify otherwise e.g.

**Mast 627 18/01.**



Don't forget to record any treated cows on your whiteboard in the milking parlour so you and your milkers know which cows are now out of the tank!

year? Or maybe even more than once? Was it the same quarter? Has the response to treatment been as good this year as it was in the past? Keeping regular, simple records will answer all of these questions, and allow you to identify the risk times in your herd.

For further information, check out the *CellCheck Farm Guidelines 4 & 24, and Management Note G*.